



An **RPM** Company

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**DRYVIT SYSTEMS, INC. DONATES MOJAVE E™ FINISH WITH 20% RECYCLED CONTENT
TO GREENSBURG, KANSAS SILO ECO-HOME**

**The Silo Eco-Home was featured on the CBS Early Show and the Discovery
Channel's Planet Green**

(West Warwick, RI) – In May, the small Midwestern town of Greensburg, Kansas commemorated its two year anniversary of the day a tornado hit and nearly leveled the town. But this solemn occasion also marked the celebration and opening of the Silo Eco-Home, a 2,100 square-foot demonstration home that is currently being built in a totally green and sustainable way. When Dryvit heard of this story of recovery and the town's green building initiatives, the company wanted to be a part of it.

According to Barbara Catlow, Director of Marketing Communications, "We share Greensburg/GreenTown's dedication to environmental sustainability and energy efficiency so we were delighted to donate 40 pails of the Mojave E Finish™ to Armour Homes, the Florida-based builder of the Silo Eco-Home. It is an energy efficient choice for the cast concrete building's exterior because it contains 20% post-consumer recycled glass, is 40% lighter than traditional finishes, and will provide superior durability for years to come."

Mojave E, a premixed, lightweight finish that provides better performance characteristics than standard elastomeric finishes over stucco and concrete, is 100% acrylic-based and offers improved

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flexibility, ease of application and superior crack resistance. The patented formulation of Mojave E creates a finish that offers the same volume and coverage area as the standard five gallon bucket of Dryvit DPR finish, but actually weighs 40 percent less than the standard pail. It also offers superior workability and, because it is lighter, it reduces applicator arm fatigue during installation.

“Because it is 40% lighter, applicators find it easier to carry and apply. It is also easier on the environment because it is made from recycled material, and it will save on fuel and transportation costs as well. Last but not least, when used as part of an Outsulation® system, it possesses the same performance and energy efficiency that building owners, applicators, engineers and architects alike have come to rely upon,” Catlow continued. Because of its unique characteristics, the E Finish product line earned a United States Patent for its unique formulation and lightweight properties.

Available in standard and custom colors, the durable Mojave E Finish provides surface color and texture for Dryvit systems. It can be applied over other properly prepared substrates such as exterior masonry, stucco, precast or cast-in-place concrete. It is also suitable for interior applications. It can be trowel applied or spray applied with a hopper gun or pole gun-type sprayer. Mojave E Finish is shipped in 18 kg (40 lb) pails and yields an approximate coverage of 120 sq. ft. /pail. Used in combination with other Dryvit products with recycled content, it produces the most environmentally-friendly, energy-saving wall cladding in the industry.

About Dryvit Systems, Inc.

Dryvit Systems, Inc. (www.dryvitisgreen.com, www.dryvit.com) is the leading North American manufacturer of Exterior Insulation and Finish Systems (EIFS), a highly energy efficient cladding technology the company brought to the US from Europe in 1969. A Fortune 1,000 company, Dryvit operates all North American manufacturing facilities to both ISO 9001:2008 and 14001:2004 standards. Dryvit is a member of and is actively engaged in many relevant construction related organizations such as AWCI, EIMA, NAHB, USGBC, AIA, and CSI, and works both independently and within those organizations to promote energy efficient

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construction methods that create jobs, reduce reliance on non renewable energy sources, and reduce the carbon footprint of our nation's buildings.

A subsidiary of the more than \$3 billion industrial sealants and coatings brand holder RPM, Inc. of Medina, Ohio (NYSE:RPM), Dryvit is headquartered in West Warwick, Rhode Island and operates manufacturing facilities in Georgia, Oklahoma, California, Canada, Poland and China.

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