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**DRYVIT SYSTEMS RELEASES NEW BROCHURE TOUTING
OUTSULATION® SYSTEM BENEFITS**

(West Warwick, RI) – Touting the unique performance, design and environmental benefits of its Outsulation systems, Dryvit has released a new brochure that informs design professionals and building owners what lies beneath the systems’ diverse array of finish options.

The brochure depicts a variety of projects from a number of market sectors and geographic regions with the phrase: “This is what you see ... This is what you get.” The piece then explains in direct, simple language the system components and what they do; the restoration and renovation benefits of the systems; a sample of the broad array of ASTM, ANSI and NFPA testing to which the systems have been subjected; and the unique energy efficiency and green building benefits inherent to Outsulation systems.

“We are in the process of unifying virtually all of our commercial and residential systems under the Outsulation system brand that has served the construction market so capably since 1969,” explained Tony Stall, Vice President of Marketing and Sustainability at Dryvit Systems, Inc. “Many architects and owners are unaware of the newest systems and how they measure up in today’s more environmentally conscious building

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environment. In this brochure we stress the extraordinary performance benefits – particularly the energy efficiency and green building benefits – so the full value proposition of the systems is clear. There is always a new generation to educate!” Copies of the new brochure can be obtained by calling Dryvit Customer Service at 800-556-7752, Extension 9.