

Corporate Contact:
Barbara Catlow
Dryvit Systems, Inc.
Ph. 401-822-4100 x 268
barbara.catlow@dryvit.com

FOR IMMEDIATE RELEASE

Dryvit Systems Announces Partnership with The Green Schoolhouse Series

*Dryvit Contributes its Outsulation® System to the Construction of
Two New, LEED-Platinum Designed Schoolhouses in Phoenix*

WEST WARWICK, R.I., March 31, 2011 – Dryvit Systems, Inc., the leading manufacturer of Exterior Insulation and Finish Systems (EIFS) in North America, today announced that it is supplying its energy efficient Outsulation® system to The Green Schoolhouse Series. As a building partner in this meaningful initiative in which schoolhouses are gifted to disadvantaged public schools by leading partner Brighten a Life, a 501(c)3 nonprofit organization, Dryvit will provide its Outsulation system for two LEED-Platinum designed Green Schoolhouses slated for construction in Phoenix, Ariz., later this year. These two multipurpose schoolhouses represent the first of many The Green Schoolhouse Series expects to build across America during the next five years. Dryvit Outsulation is an engineered, rigorously-tested, code compliant, air/water-resistive exterior cladding. Since 1969, architects and contractors have selected Dryvit Outsulation Systems for than 400,000 projects in North America.

The Green Schoolhouse Series is a collaboration of corporations, school districts, municipalities, foundations, communities and volunteers to build LEED-Platinum designed, high-performance, environmentally-sustainable, multipurpose classrooms and community centers at Title 1, low-income public schools across the nation. Dryvit joins a list of prestigious, nationally recognized organizations that are supporting The Green Schoolhouse Series' mission.

"We are thrilled to have the opportunity to be part of the Green Schoolhouse Series," said Tony Stall, vice president of marketing and sustainability at Dryvit. "As a global leader contributing to sustainable buildings, we are committed to considering people, planet and prosperity in our business decisions and supporting healthy, vibrant communities. The Green Schoolhouse Series enables us to embrace our own vision by supporting theirs, and we hope to be partners on many future projects."

Dryvit has led the EIFS industry for over four decades because of its commitment to research and development, and a constant stream of new, high-quality products. That spirit of innovation, coupled with a

rigid adherence to ISO Standards for manufacturing quality and consistency, has made the Dryvit brand (Outsulation) the unquestioned leader in the EIFS industry.

To learn more about The Green Schoolhouse Series, please visit www.greenschoolhouse.org. For more information about Dryvit and its Outsulation systems, please visit www.dryvit.com or contact Dryvit at 800-556-7752 ext. 9 or at techservices@dryvit.com. Connect with Dryvit on Facebook at <http://www.facebook.com/home.php#!/pages/Dryvit-Systems/113389419369>. Follow Dryvit on Twitter at <http://twitter.com/#!/DryvitSystems>.

###

About Dryvit Systems, Inc.

Dryvit Systems, Inc. (www.dryvit.com) is the manufacturer of Outsulation®, the premier Exterior Insulation and Finish System (EIFS), in the US, Dryvit operates all North American manufacturing facilities to both ISO 9001:2008 and 14001:2004 standards. Dryvit is a member of and is actively engaged in many relevant construction related organizations such as AWCI, EIMA, NAHB, USGBC, ABAA, AIA, and CSI, and works both independently and within those organizations to promote energy efficient construction methods that create jobs, reduce reliance on non renewable energy sources, and reduce the carbon footprint of our nation's buildings.

A subsidiary of the more than \$3 billion industrial sealants and coatings brand holder RPM International, Inc., a Fortune 1,000 Company, of Medina, Ohio (NYSE:RPM), Dryvit is headquartered in West Warwick, Rhode Island and has manufacturing facilities in Georgia, Oklahoma, California, Canada, Poland and China.

About Brighten A Life

Brighten A Life (d/b/a A Blanket of Hope, Inc.) is a nonprofit 501(c)3 organization founded in 1996 which focuses on positively impacting the learning environment, living conditions and communities of disadvantaged children and families. Brighten A Life's signature cause is The Green Schoolhouse Series; a collaboration of corporations, school districts, municipalities, foundations, communities and volunteers to build LEED-Platinum designed, high-performance, environmentally-sustainable, multipurpose classrooms and community centers at Title I, low-income public schools.