



## Rapidry DM™ Product Proves Its Mettle on Extreme Makeover TV Show

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WEST WARWICK, RI – A fast-drying adhesive and base coat were the key to an Outsulation® RMD application featured on ABC's "Extreme Makeover, Home Edition."



As if the hyper-aggressive construction schedule of the "Extreme Makeover, Home Edition" television program was not enough, a series of cold, wet December days contributed to the inherent challenge of installing more than 2,500 square feet of an Outsulation RMD system in less than 48 hours.

"To say that the installation was a challenge would be to understate matters considerably," offered Dryvit Field Service Manager Al Zabbo, who oversaw the Outsulation RMD installation on the Girard family home in Voluntown, CT. The home was featured on an "Extreme Makeover, Home Edition" episode that aired on Feb. 8, 2009, on ABC.

Because the product significantly reduces curing times in colder climate conditions, contractors can complete two installation steps – either insulation board installation and rasping or base coat and finish application – in a single work day, when proper tenting and heating are used. The result is a significantly faster installation of the overall Outsulation system. The benefit was put to the test in the "Extreme Makeover, Home Edition" project in Connecticut.

An unexpectedly cold, early December frost – with wind chills in the single digits – met the team Zabbo assembled when they arrived at the job site at 3 a.m. on the first day. Not even several delays, and the addition of a cold, driving rain later in the construction, did anything to diminish the enthusiasm of the Dryvit applicators or the speed of the application. "The tenting and heating held up well under these 'extreme' conditions, and we got the job done," said Zabbo.

Dryvit's donation of the Outsulation RMD system was the third time in the past two years that the company has donated materials for a home featured in the program.